

Action Steps: To create your first-ever profitable facebook ad campaign

1. Create your business manager account by clicking here: business.facebook.com
2. After that create your ad account in business manager.
3. Link your facebook page to your ad account.
4. Then, add yourself as a people in your ad account.
5. Once you are done with this click on create an ad.
6. Choose any one marketing objective according to you.
7. Make sure to turn on the campaign budget optimization setting.
8. You also need to create a facebook pixel and then put that into the header section of your website.
9. Choose the dynamic creative option.
10. And when choosing location make sure to change it to people who live in this location from everyone in this location.
11. Choose all the potential interests.
12. Click on edit placements. And choose Fb & Instagram feed as placement of your ad.
13. After all, put all your headlines, images and ad copies.
14. Click confirm.
15. BOOM there you go.

Action Steps: To create your first-ever profitable snapchat ad campaign

1. Create your snapchat ad account by clicking here: forbusiness.snapchat.com
2. Create your snapchat pixel and put that into the header section of your website.
3. Upload the ad and the size must be 1080 * 1920
4. Choose your target demographics and location
5. Choose your goal as swipe up
6. Make sure to choose auto bid in the bidding section
7. Add payment method.
8. Boom there you go.